

A Critical Study of Sustainable Strategy and Practices for Steel Industries in India

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Abstract.

India's steel industry is the foundation on which the rest of the country's businesses and firms are built. It is a vital component in the country's economic growth since it obtains the crude ingredients for practically all local building and development initiatives. Together with the USA, the sector supports a significant portion of the nation's exports, contributing to 7% of the world's steel output. Over 3% of India's GDP is contributed by the steel sector, with it being expected that this percentage would rise as global. India's state of growth. The sector has garnered FDI inflows of USD 15.24 billion during FY 2020–21 and is additionally acknowledged by multinational firms as a viable investment route. Because of the firm's significance, it is important to examine its liquidity and financial performance. While this business has been the subject of several studies, there hasn't been a focused effort to examine its true financial health and liquidity. Using a representative group of five steel titans, the study attempts to quantitatively evaluate the profitability and stability of the Indian steel sector (namely: Tata Steel, JSW, SAIL, VISA, and Jindal Steel). The study will be beneficial in numerous capacities, including assisting the federal government to make policy decisions, helping businesses evaluate the effectiveness of their strategies, helping shareholders best explain the key factors that affect iron's sales and profits, and, last but not least, adding to the body of knowledge on the topic.

Keywords: Steel Industry, Economic Growth, GDP, FDI, Liquidity and Financial Performance, Profitability and Stability

Introduction

Steel is a well-known and significant industry in the country. is steel sector. According to a global ranking from Septesteel2, India's " Steel sector" ranks second globally in regards to manufacturing primitive steel, with a productivity of 98 MT. It is additionally expected that this capacity would rise by around 19% (to 121 MT) in the fiscal period 2023. Raw materials are easily accessible, and workforce is inexpensive. The requirement for the steel sector might be attracted by the reality that something that supports the majority of other businesses functioning in India. The continuing infrastructures, expansion as well as the planned projects all through the nation, including smart city endeavours and metropolitan projects in various areas, ensure that the need for the Indian steel sector will continue to increase incrementally. This business, which is intertwined with the nation's minerals and metals industries, has recently seen rapid expansion and local and international participation. Different governmental initiatives, like PLI (manufacturing interconnected maintain effectiveness) for specialized steel, "Atmanirbhar Bharat," a drive to make Indian eastern states a hub for steelmaking, an MOU with the Japanese authorities, and the emergence of a reuse strategy for steel at the pinnacle of demand as well as supply, clearly point to a larger, modest improvement in

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the nearest term for this essential impact on the manufacturing sector in India. From 2009 to 2020, the CAGR for the Indian steel industry was 4.51%.

It's widely understood how to identify the consumption, necessity, and manufacturing of Indian steel on the local and international markets. The growth of certain other sectors is supported by the steel sector as its cornerstone. These underscore how crucial it is to examine the economic viability and liquidity of the Indian steel sector. Although the steel market is made up of several facilities, industries, and businesses, a group consisting of five enormous steel corporations was chosen to examine the financial health and liquidity of this business. Quantitative information was thought to support one such purpose, as the goal of the study is to evaluate the profitability and stability of the Indian steel sector. Additionally, a duration of 10 months (starting in March 2022 and ending in December 2022) was investigated in order to slightly indent out the beneficial and adverse capital gain impacts on a company's fiscal location and to deduce accurate outcomes because this business is worldwide and is revealed towards both small and large predictors. The analysis would open the door for even further in-depth investigation of the topic and help investors and the sector discover the key factors that influence the sustainability of India's steel sector. [1]

Data Explanation

In their research labeled "A comprehensive evaluation of viability evaluations of the chosen steel industry," Popat et al. (2011) used profitability statements and an ANOVA spreadsheet to compare and contrast the chosen Indian steel businesses. The report's analysis of the firms revealed that Tata Steel had the largest market share, followed by Jindal Steel, JSW, and SAIL. [6]

In a 2013 study named "Generation of performing industrial goods in SAIL via R&D efforts," Varadarajan et al. assessed the effect of R&D on the improvement in SAIL's efficiency and discovered a very massive impact of R&D on the company's value. [9]

N. Gogia (2016) In their own published data, "Influence of the capital structure's variables on revenue growth: With special reference to iron and steel industrial units of India," they used a prediction model and an ANOVA chart to examine the impact of numerous variables of the capital structure on the revenue growth of the iron and steel industry in India. Researchers discovered there's a substantial correlation between the prosperity of the report's chosen enterprises and the functioning proportion, debt-to-equity proportion, and equity coverage proportion. [3]

Li, S. (2016) examined the competitiveness of the Indian steel sector in the Wuhan region over a five-year time frame in their plan to continue the "Assessment on the competitiveness of the steel industry under the current financial resting condition" (2012-2016). According to the report, India's steel sectors are no longer as profitable as they once were, and they must look into new chances to get back to where they once were. [4]

Singh, (2017) Researchers who collected data from 39 Indian manufacturers from 2005 to 2017 for their study titled "Capital investment governance and revenue growth: Indication from chosen metal processing firms in India" discovered that effective control of working capital significantly increases the revenue and profits of Indian steel producers. In Paul et al. (2018). In a research project titled "Assessment of the influence of managing working

capital on the financial performance of the organization: Results from Indian steel producers," the authors looked at the effects of cash reserves on the competitiveness of the Indian steel sector over a 16-year period (2001–2016). [5] It was shown that retained earnings significantly impact the earnings of the Indian steel sector. [8]

In their study, "Financially viable achievement manufacturing practices in the Indian metal sector: An exploratory study," Bali et al. (2019) carried out a statistical assessment of the performance of the Indian steel sector and discovered that these practices not only boost production of steel but also guarantee ecological and social safeguards. [2]

The effectiveness of SAIL during a 14-year period was examined by Shekhar et al. (2020) in their paper titled "The Effect of Capital Adequacy on Profits of SAIL: An Empirical Analysis" (2006-2020). According to the research, the efficiency of SAIL is positively correlated with CR, QR, and the rate of inventory turnover. Instead of using debt, they advised equity financing to deal with the banking collapse.

In the article "Manufacturing Specific Factors of Revenue: An Article on the ISTEEL Sector," Modal and colleagues (2020) examined the factors that affect a return on assets over a 12-year period. Researchers discovered that among the most important factors influencing the income of the Indian metals sectors are stability, productivity, expansion, scale, and stability.

Materials and Technique

Research Gap and Problem Statement

Many research investigations have taken place to examine the sustainability of India's metals sector, yet there is a continuing need for focused studies to examine the firm's stability as well as its efficiency.

Objectives of the Study

1. To evaluate the sustainability of a certain Indian iron and steel sector
2. To assess the viability of a chosen Indian iron and steel sector
3. Investigate the statistical correlation between the financial and liquidity factors and the Indian iron and steel firm's revenue.

Hypotheses of the Study

H01: There is no substantial difference between the earning management and the revenue of the Indian steel sector businesses that have been chosen.

H02: There is no substantial difference between the measures of availability and the accessible condition of the chosen Indian steel sector businesses.

A Quantitative Study of India's Steel Manufacturers' Profitability

Table 1: Average and SD, Qualitative Analyses

	N	Avg	SD
	Value	Value	Value
Firm	44	2.9241	1.33018
NPR	44	4.2486	7.43416
EPS	44	17.8560	38.31836
OPR	44	18.0021	10.33487
ROCE	44	6.4810	6.06081
ROE	44	5.5410	6.85970
Effective N (listwise)	44		

Interpretations

The average and the SD are employed to evaluate its most frequent frequency and the dispersion of the remaining datasets around it in the statistical analysis of the gathered information for assessing the competitiveness of the Indian metal sector. The paradigm outcomes show that

Since the SD of all these indicators is lower than the current histogram of OPR and ROCE, NPR, EPS, and ROE are not unstable. Then again, all of these parameters' standard deviations are greater than their mean values.

Table 2: Testing for Inferential Analysis, Skewness, and Kurtosis

	Skewness		Kurtosis	
	Value	Std. Error	Value	Std. Error
Firm	.000	0.254	-1.211	0.595
NPR	-.248	0.254	-.119	0.595
EPS	-1.155	0.254	6.539	0.595
OPR	-.331	0.254	-.438	0.595
ROCE	-.052	0.254	.768	0.595

ROE	-0.484	0.254	.238	0.595
Effective N (list wise)				

Interpretations

The symmetry or absence of symmetry in the gathered information for such an investigation was assessed using the Skewness and Kurtosis framework. The framework's findings show that perhaps the NPR has a left-negative and significant impact and moderately appropriate distribution, with a kurtosis of -0.119, a value lower than 0. As shown by the EPS's extreme left-skewed and significant impact skewness score of -1.155. Also, the distribution is heavily trailing since the EPS information's kurtosis score is 6.539. OPR is negatively left-skewed and trailing, although this skewness is roughly balanced since the skewness values are close to the effective value of -0.5 at -0.331. Moreover, the distribution is light-tailed since the OPR information's kurtosis values are -0.438 (a value lower than 0). The skewness parameters of ROCE are -0.052, a value below 1, and kurtosis is -0.768, which denotes the heaviest of the tails of the dataset since the kurtosis values are near -1. ROCE is thus significantly left-trailing or skewed and has a larger left tail. As ROE's skewness score is -0.484, which is really between -0.5 and 0.5, ROE is roughly proportional. Moreover, the distribution of data is reasonable compared with the remaining factors identified in the aforementioned tables since ROE has the lowest kurtosis score (.238) of all the variables under study there. As the SD is minimal, it may be determined that the information values tended to be near the collected data average. The identical SD of 0.254 in all the variations implies that all of the varieties accurately represent the population with similar precision.

Table 3: Test for Normality

Tests of Normality						
	Kolmogorov-Smirnov ^a			Shapiro-Wilk		
	Value	Df	Sig.	Value	Df	Sig.
NPR	.127	44	.024	.862	44	.134
EPS	.173	44	.001	.726	44	.000
OPR	.104	44	.167	.858	44	.102
ROCE	.136	44	.008	.859	44	.106
ROE	.159	44	.003	.842	44	.026

Interpretations

The findings of the Kolmogorov-Smirnov and Shapiro-Wilk analyses, which were used to determine whether the information gathered for the research was normally distributed, are shown in the accompanying tables. By looking at the information spread that is close to but distinct from the average rating, the analysis verifies the evidence that was acquired.

For OPR, the sig values of the Kolmogorov-Smirnov and Shapiro-Wilk tests seem to be more than 0.05.

As the bulk of the data sets are quite comparable, the OPR evidence obtained for the research really isn't distinct from the normal curve. For the Shapiro-Wilk and Kolmogorov-Smirnov tests, the sig value of the information for EPS and ROE falls below the crucial value of .05, indicating that perhaps the information is not normally dispersed. Furthermore, NPR and ROCE importance values for the Shapiro-Wilk test are greater than .05 (.134 and .106, including both), indicating that the distribution of the information is common, whereas for the Kolmogorov-Smirnov assessment, NPR and ROCE relevance values are both fewer than .05, indicating that the distribution of the sample is non-normal. We draw the conclusion that the NPR and ROCE data collected for this research are distributed uniformly because the Shapiro-Wilk testing is thought to be more reliable than the Kolmogorov-Smirnov testing.

Table 4: Correlation Analysis

Correlations					
		EPS	OPR	ROCE	ROE
NPR	Pearson Correlation	.673	.654	.647	.863
	Sig. (2-tailed)	.000	.000	.000	.000
	N	44	44	44	44

Interpretations

The correlation analysis among the report's predictor factors is shown in the aforementioned table. NPR is the dependent variable, whereas EPS, OPR, ROCE, and ROE are the relevant factors.

The research shows that there's a somewhat significant correlation between EPS and NPR, with a Pearson's value of $r=.673$ signifying this. Assuming a 0.05 p-value, there is a statistically significant association between "EPS and NPR" ($p = 0$). Perception: EPS and NPR are highly associated, and this correlation is theoretically substantial enough to cause changes in EPS values to cause changes in the amount of NPR.

OPR and NPR are correlated, with Pearson's score, or $r = .654$, indicating a moderately good link between the two factors. OPR and NPR have a strong connection ($p = 0$; p value for the correlation is 0.05).

OPR and NPR have a deep correlation, and this correlation is strong enough to have a significant impact on the amount of NPR based on changes in the OPR value. The valuation model under which NPR is calculated after adapting administrative costs and earnings to OPR supports these summary statistics. As a consequence, they have quite a clear relationship, and the amplitude of the NPR depends on the OPR of the firm or sector. Operating margins are the primary earnings or

expenditures that businesses generate from their everyday operations. Besides that, the costing method by which OPR serves as the foundation for calculating an industry's or firm's NPR has profound influences upon it, providing support for the relationship's reasonable essence as described in the previous section. In situations where a firm's oblique operating income and expenditures increase, this impact is lessened but still remains, and thus remains at a reasonable level.

Relationship between ROCE and NPR:

The Pearson correlation coefficient, or $r = .657$, indicates a significant positive relationship between the two variables in question. The link between "ROCE and NPR" is meaningful ($p = 0$), using a 0.05 significance level. Perception: ROCE and NPR have a positive association that is strong enough to have an impact on the amount of NPR based on changes in ROCE value. The idea that returns on capital invested are essentially the operational returns of the firm and that overinvested capital within the firm leads to an evident improvement in the NPR of the firm may also be used to establish this quantitative link.

Relationship between ROE and NPR:

The Pearson's value, or $r = .863$, indicates a significant correlation between the two parameters. Assuming a 0.05 p value, there is a statistically strong correlation between "ROE and NPR" ($p = 0$). Perception: ROE and NPR have a positive connection, and this association has a major effect on how much NPR is produced as a result of changes in ROE.

Table 5: Framework Summary

Framework Summary					
Type	R	R Square	Adj R ²	Std. Error of the Estimation	Durbin-Watson
1	.812	.732	.715	3.13088	.553

Interpretations

The control element of the multiple regression of NPR depending on ROE, ROCE, OPR, and EPS is shown in the above table; the R square value is .732, which indicates that economic ratios (i.e., ROE, ROCE, OPR, and EPS) account for 72.2% of the variance and have a substantial impact on NPR. The overview and total fit parameters for the multiple linear regression equation are shown in the table above. It shows that our framework's R value is .812 and its R² value is .732. In 73.2% of the cases, dataset variability is represented by regression analysis. The essential values 1.5 and 2.5 are not met by the Durbin-Watson $d = .553$ value. We may thus assume that our multivariate regression variables exhibit initial-order quadratic auto-correlation.

Table 6: ANOVA (Goodness of suitable)

ANOVA						
	Type	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2076.471	4	518.368	48.449	.000
	Outstanding	419.133	40	10.403		
	Over-all	2496.604	44			

Interpretations

The F-ratio in the Anova analysis measures how well the predictive model corresponds to the information. According to the aforementioned table, many determined economic metrics (predictors) substantially foreshadow the NPR (dependent variable). The linear equation well fits the information since the F-sigma level is 0, a value lower than 0.05. The F-test is hugely important, so we may infer that the model successfully accounts for the variation in the firm's NPR.

Table 7: Coefficients

Coefficients					
Type	Un identical Coefficients		Identical Coefficients	t	Sig.
	B	Std. Error	Beta		
(Continual)	-.384	1.030		-.338	.719
EPS	.054	.015	.317	4.046	.000
OPR	-.054	.063	-.078	-.857	.381
ROCE	.015	.113	.010	.212	.831
ROE	.801	.131	.649	5.635	.000

Interpretations

The indices of variability in NPR depending on EPS, OPR, ROCE, and ROE are shown in the above table. Given that the sig. values of the relationship with NPR will be less than 0.05, the results show that ROCE and OPR are important predictors of NPR, denying the null hypothesis. Moreover, it is evident that OPR has a detrimental effect on NPR (Beta = -.078). This is further demonstrated by the financial factors, which state that ROCE is determined using EBIT, while NPR is based on operating profit, which is obtained after subtracting equity and acquisition cost. It also describes the measurement results obtained from the aforementioned assessment, which state that the ROCE has an adverse influence on the firm's NPR. The statistics show that ROE and EPS are not important predictors of NPR since the relationship with NPR's sig. value is greater than 0.05, which means the null hypothesis is supported.

A quantitative study of India's steel sector's sustainability

The following is a quantitative research design of the economic ratios used to examine the sustainability of India's steel business.

Table 8: Skewness and Kurtosis testing, Qualitative Analyses

Descriptive Statistics							
	N	Avg	SD	Skewness		Kurtosis	
	Value	Value	Value	Value	Std. Error	Value	Std. Error
WCTR	44	-8.7380	28.67151	-4.031	0.344	16.558	0.685
DTR	44	27.4084	19.29121	0.939	0.344	0-.353	0.685
CR	44	.6831	0.26456	0.505	0.344	1.506	0.685
ITR	44	5.7884	3.08058	2.568	0.344	9.807	0.685
Effective N (listwise)							

Interpretations

To analyse the database's statistical analysis in order to determine the Indian Steel Firm's sustainability. Its most prevalent result and the dispersion among the remaining data levels comparable to it are analysed using the average and the SD. The skewness and Kurtosis models were employed to assess if the information taken for this investigation was symmetrical or not. The framework's findings show that although DTR, CR, and ITR really aren't unstable since all of the parameters' SD fall short of the average, CTR is since its SD exceeds the average. CTR has a strong left tail and is fairly negatively skewed (skewness is -8.7380, upwards of 3, and kurtosis is 16.558, over 0). The adverse skew in the WCTR collected data indicates that actual quality is poor. The DTR and ITR are both right asymmetric, with skewness values of .939 and .505, respectively. Moreover, the DTR dispersion is light-tailed due to the DTR information collection's kurtosis statistics of -.353, whereas the ITR population is heavy-tailed due to the ITR information format's kurtosis statistics of 1.506. The skewness parameters of CR are 2.568, which is greater than 1, and the kurtosis is 9.807, which denotes the weight of the tails of the information. As a result, CR is highly skewed due to the larger right tail. All of the segments based' on "adequate level deviations"—.344 for skewness and .685 for the kurtosis test—indicate that each derivative accurately and equitably represents the population. Additionally, because the SD is small, it's occasionally presumed that the information points are typically close to the data format's average.

Table 9: Normality Assessment

Assessment of Normality						
	Kolmogorov-Smirnov			Shapiro-Wilk		
	Value	df	Sig.	Value	df	Sig.
WCTR	.345	44	.000	.450	44	.000
DTR	.207	44	.000	.827	44	.000

CR	.108	44	.121	.928	44	.017
ITR	.201	44	.000	.754	44	.000

Interpretations

The outcomes of the Kolmogorov-Smirnov and Shapiro-Wilk analyses, which were used to determine whether the information gathered for the research was normally distributed, are shown in the above table. By looking at the information spread that is close to but distinct from the average value, the analysis verifies the evidence that was acquired. Kolmogorov-Smirnov and Shapiro-Wilk's values for WCTR, DTR, and ITR would be less than 0.05, indicating that their statistical models deviate from the probability distribution and the major portion of the sample points are not comparable, whereas their Sig values for CR are greater than 0.05, indicating that their statistical models are equivalent to one another and do not deviate from the normally distributed points.

Table 10: Correlation Study

		WCTR
DTR	Pearson Correlation	-0.465
	Sig. (2-tailed)	.001
	N	44
CR	Pearson Correlation	.006
	Sig. (2-tailed)	.958
	N	44
ITR	Pearson Correlation	-.036
	Sig. (2-tailed)	.810
	N	44

Interpretations

The correlation analysis among the study's predictor factors is shown in the following table. WCTR is the regression coefficient, whereas DTR, CR, and ITR are the data points. The study shows that: DTR and WCTR are strongly negatively correlated, as shown by Pearson's value of $r = -.630$ for the relationship between the two variables. Since the p-values for the association are higher than 0.05, the link between "DTR and WCTR" is not substantial ($p=0.063$). While there is a derogatory connotation between interpretations and WCTR, it is vanishingly negligible enough not to affect the amount of WCTR on the basis of DTR movements. The analytical result is further supported by the observation that a rise in creditor time of possession reduces liquid assets and, consequently, turnovers. CR and WCTR are correlated; Pearson's result, or $r = .071$, indicates a weakly significant link between the two measures. While the p value for the association is >0.05 , there isn't a statistically meaningful link between "CR and WCTR" ($p=0.846$). While there is a strong association between interpretations and WCTR, it is not substantial enough to affect the quantity of WCTR due to changes in the CR value. ITR and WCTR are

correlated, with Pearson's values, or $r=0.420$, indicating a weakly significant link between the two measures. ITR and WCTR do not significantly relate to one another ($p = 0.251$), since the p-values for the association are greater than 0.05.

Table 11: Coefficients

Coefficients						
Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	
	B	Std. Error	Beta			
(Persistent)	1.899	16.734		0.119	0.906	
DTR	-0.719	.208	-0.481	-3.409	0.001	
CR	8.810	16.033	.075	0.545	0.572	
ITR	.507	1.326	.046	0.353	0.709	

Interpretations

The indices of variability in WCTR based on DTR, CR, and ITR are shown in the above table. According to the statistics, DTR is an important predictor of WCTR since its sig. value in a relationship with WCTR is a little less than 0.05 (.001), which means the null hypothesis is not supported. Moreover, it is evident that DTR has a detrimental effect on WCTR (Beta = $-.481$). The results also show that the null hypothesis can be accepted and that CR and ITR are not important predictors of WCTR since their sig. values of correlation with WCTR are greater than 0.05.

Conclusions and Recommendation

EPS, ROE, ROCE, and OPR have quite a substantial favourable connection with the NPR of the chosen iron and steel sectors in India, and ROCE and OPR are the strongest determinants of NPR, according to a statistical assessment of the factors affecting profitability in the iron and steel sector of India. On the other hand, the stability study of the chosen Indian iron and steel sector finds that DTR, CR, and ITR have really no meaningful correlation with WCTR and that DTR serves as the most significant predictor of WCTR among the various variations examined. The report's conclusions emphasize the significance of agreed profit and its direct influence on steel firms in India's retained earnings, as well as the need for a healthy receivables turnover period, or the time during which debts are collected, to preserve the business's stability. The research presents helpful information about the Indian steel and iron manufacturing sector that will aid the governing party and shareholders in making educated choices. It will additionally help the organization in formulating and reframing its business and operational initiatives, and it will be a fine contribution to the body of information available on the topic.

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